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5 subscription type setting unit, which provides, to each
user and predetermined administrator, a mechanism for
selecting a subscription type indicating the way each
user subscribes to messages posted to the virtual
community. For this purpose, the subscription type
10 setting unit manages the subscription types of
respective users for each community using a
subscription type table of community management
information, and changes the subscription type in the
subscription table in accordance with a request from
15 each user and administrator.